



# Exploring Your **POTENTIAL**

## Redefining Career **READINESS**

**K-12**

ENROLLMENT \* PERSISTENCE \* GRADUATION

# Exploring Your Potential

*is a k12 college & career readiness curriculum and blended learning platform designed for the new world of opportunity.*

The curriculum consists of evidence-based 20-minute lessons that engage students in deep reflective thinking, robust classroom discussions, and peer mentoring. Students are guided through multimedia lessons featuring inspiring quotes, worksheets, activities, and videos from industry mentors.

This invaluable resource equips forward-thinking educators and institutions with the tools to empower students as the unique individuals they are, helping them navigate their best next steps and thrive in college and/or trades, and careers. EYP empowers educators to offer transformative learning experiences that prepare students for success in the ever-evolving job market.



**WE SEE  
THEIR POTENTIAL**

**This is the first class  
all about me!**

**EYP helps schools achieve 21st Century Skills, College & Career Readiness and High Quality CTE Curriculum Requirements**

## Critical Competencies

- Critical Thinking and Problem Solving
- Oral and Written Communications
- Teamwork and Collaboration
- Digital Technology
- Leadership
- Professionalism and Work Ethic
- Career Management
- Global and Intercultural Fluency

## Learning Goals

**SELF AWARENESS**

**Career Orientation**

**Problem  
Solving**

**Informed  
Decision-Making**

**Strategic  
Planning**

**Execution**

## Lessons Impact...

Economic Empowerment, Mental Health, Ambition, Self-Awareness, Self-Efficacy, and Self-Activation.

## Quantifiable Outcomes Impact ENGAGEMENT & PERSISTENCE



Feel better about their personal potential



Are more motivated



Have a clearer map of how to plan their next steps



Are more committed to pursuing their education

### How EYP Works Best

**WITH**  
**Students who are:**  
Undecided  
Underserved  
ESL & IEP  
CTE  
College Bound  
Leaders

**WHERE**  
7-12th Grade  
Advisory Periods  
Elective Classes  
Pathway Programs  
College Prep  
International Students  
Summer

### Interoperability

EYP integrates with Google Classroom, as well as ed tech tools and platforms such as learning management systems (LMS) and student information systems (SIS).

## PROGRAM BENEFITS

### Students

EYP inspires young adults to take control of their lives and futures by crafting careers sculpted just for them. Students identify their talents, passions and goals; develop their value propositions; explore the best ways to market themselves based on their strengths and industries; and put their ambitions into action so they are motivated to pursue their own definitions of success.

### Schools & Districts

EYP can serve as a foundational curriculum or augment existing programs or classes. It is flexible, modular and packed with compelling content that can be leveraged and consumed in a variety of ways. When used in a blended learning environment, the program instantly comes to life, sparking compelling live discussions on topics rarely considered by students. Organizations also gain invaluable insights and data able to drive programmatic decisions that better meet student needs.

### Teachers & Counselors

- Minimal prep time required
- Simple registration, integration with Google Classroom, and easy to use product
- 10 min windows for students to work quietly
- Real time data, analytics, visibility of student polls, reflective answers
- Efficient and inspiring professional development training
- Instructors benefit from the professional development content as well!

## Grant Funding & Strategic Consulting

\$1.3 billion in funding is available for career exploration and CTE program development and expansion.

EYP is not only an allowable use of funds, but our team can help organizations tap new streams of funding, formulate strategy, engage stakeholders and activate robust new programs for students!

Programs include, but are not limited to: ESSR, Perkins, CTEIG & SWP





EYP is compatible with Google Classroom

**Young people everywhere struggle with decisions about their future.**



## **NOW IS THE TIME TO EVOLVE**

EYP is workforce readiness for a new generation.

College and career planning hasn't changed much in years - applications, assessments, resumes, interview skills.

Frankly, students are overwhelmed (if not disconnected) from trying to constantly fit into a world they don't yet understand.

EYP meets students where they are, celebrating them as unique human beings exploring their own potential. EYP empowers them to take ownership of their futures, actively crafting strategies to making the world work best for them, their aspirations, talents, and operating styles.

There are many roads to success.

EYP helps you support students in navigating their best options.

## **EYP is where WELLNESS meets READINESS**

**Activating self-efficacy reduces anxiety, depression, apathy, while increasing ambition and engagement.**



## **Contact EYP Ventures**

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**HIGHLY ENGAGING, RELEVANT & PRACTICAL**