



Student Feedback Report

Fall 2020



Program Overview

Exploring Your Potential™ (EYP) is an online program designed to assist students in identifying and leveraging their best options for experience, employment, and entrepreneurship. The four courses of the program (Discovering Your Options, Sculpting Your Value Proposition, Marketing Yourself, and Activating Your Plan) guide students in structuring pathways and achieving career goals. Each course consists of six learning modules that offer actionable strategies, thought-provoking activities, dynamic exercises to be done outside of the classroom, and self-assessment tools.

Scaffolding activities in each course support students in developing the necessary knowledge, skills, attitudes, and actions to demonstrate strategic planning and competent decision making regarding their career advancement. Dynamic content intersects competency-based learning by using students' experiences, dreams, and goals as guideposts for development.

Course Completion

Students complete each course online at the pace set by the instructor and parallel to institutional curriculum requirements. Exploring Your Potential leads students to look at who they are, what they want, challenges they may experience, and real opportunity pathways for success. Creative writing, organizational techniques, visual maps, storytelling, communication exercises, and digital media activities engage students in constructive planning practices that are student-centered and applicable to their individual needs.

Assessment

Course-level and module-level assessment is mapped to the program-level learning outcomes. Student self-assessments provide quantitative data at the end of the course for instructors to compare with formative exercises. A table of key deliverables for evaluation provide formative evidence to be used with summative data from the course-level assessments.

Learning Outcomes

Exploring Your Potential can be used as stand-alone or companion curriculum and produces the following expected learning outcomes:

1. Demonstrate a clear sense of self and career orientation.
2. Develop career preparedness skills.
3. Construct strategic packaging and personal branding to leverage experiences and abilities.
4. Design practical steps and implement actions to obtain career goals.
5. Elevate personal and professional expectations to obtain career potential.
6. Implement a career plan.

Course Summary

The Exploring Your Potential program is offered through four courses, each including six learning modules. Course selection and course administration are at the discretion of the academic institution. Course and module titles for Exploring Your Potential are as follows:

Course 1: Discovering Your Options

Module 1: Who Are You?

Module 2: Dream Big

Module 3: Overcoming Obstacles

Module 4: The Opportunity Spectrum

Module 5: The Power of Information

Module 6: Take a Taste

Course 2: Sculpting Your Value Proposition

Module 1: What Do You Have to Offer?

Module 2: Earning Credibility and Respect

Module 3: Master Your Universe

Module 4: Core Competencies

Module 5: Real World University

Module 6: Build Your Network

Course 3: Marketing Yourself

Module 1: Tell Your Story

Module 2: Recognize Opportunity

Module 3: Leverage and Negotiate

Module 4: Build Your Brand

Module 5: Manage Your Social Network

Module 6: Cultivate Professional Relationships

Course 4: Activate Your Plan

Module 1: Major Life Decisions

Module 2: Think Like an Entrepreneur

Module 3: Earn, Manage, and Raise Money

Module 4: Your Grand Plan

Module 5: Be a Leader

Module 6: Surround Yourself with Success

IRMA Curriculum Map: Locating Stages of Progress in the Program:

Each course in the EYP Program supports the stated program goals and learning objectives. Knowing where learning happens throughout the curriculum can help instructors align institutional or disciplinary standards to the program, plan interventions in student development, and measure outcomes for student growth. The IRMA Map — Introduced, Reinforced, Measured, and Assessed — locates the cross sections of learning as related to overall program goals. Instructors should review this map, as well as the course learning objectives, to understand how the program will meet their institutional standards.

Exploring Your Potential™ Program Learning Goals

I = Introduced; R = Reinforced; M = Measured; A = Assessed

	Self-Awareness Demonstrate an aligned sense of self and career goals.	Problem Solving Develop career preparedness skills to overcome challenges and create opportunities.	Informed Decision-Making Construct relevant packaging and personal branding to leverage experiences and abilities.	Career Orientation Increase personal and professional expectations and resources to obtain career potential.	Strategic Planning Create strategic steps and actions based on resources and knowledge to meet career goals.	Execution Implement a well-organized career plan with demonstrated impact.
Course 1: Discovering Your Options						
Module 1: Who Are You?	I	I		I		
Module 2: Dream Big	I				I	I
Module 3: Overcoming Obstacles				I	I	
Module 4: Opportunity Spectrum	R	I				I
Module 5: The Power of Information		R		I	R	
Module 6: Take a Taste		R	I	R		
Course 2: Sculpting Your Value Proposition						
Module 1: What Do You Have to Offer?		R		R	R	
Module 2: Earning Credibility and Respect			R			
Module 3: Master Your Universe	R			R		
Module 4: Core Competencies		R				R
Module 5: Real World University		M				R
Module 6: Build Your Network				M		

I = Introduced; R = Reinforced; M = Measured; A = Assessed

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Course 3: Marketing Yourself						
Module 1: Tell Your Story		R		R		
Module 2: Recognize Opportunity	M					
Module 3: Leverage and Negotiate		M		R		
Module 4: Build Your Brand			M			R
Module 5: Manage Your Social Network				R	M	
Module 6: Cultivate Professional Relationships						R
Course 4: Activate Your Plan						
Module 1: Major Life Decisions					R	M
Module 2: Think Like an Entrepreneur			A	A		
Module 3: Earn, Manage, and Raise Money		A			A	
Module 4: Your Grand Plan						A
Module 5: Be a Leader	A					
Module 6: Surround Yourself with Success					A	

"I'm thankful this program gives me a chance to express how much I'm interested in school. I have hope that one day the right doors will open." –David B.

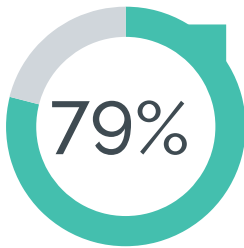
Exploring Your Potential™

Throughout the program, YouthBuild Students were asked to provide feedback on what they were learning and how they were impacted by EYP. Below is a broad sampling of the results and responses.

Course 1: Discovering Your Options

Get a clear sense of who you are, what you want to achieve, what skills and experience you have to leverage, and what will truly make you happy. Then you can make it happen.

After completing Course 1, students reported the following outcomes:



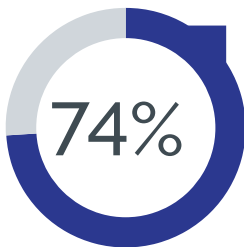
Can now clearly and succinctly speak and write their goals and know the career path needed to obtain those goals



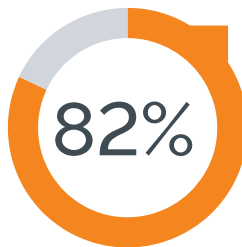
Now understand their expectations for personal and professional achievement



Now able to recognize the challenges related to their personal and career goals



Now know how to ask the right questions and conduct research to determine if a particular industry is right for them



Can now associate their personal experiences and strengths with opportunities presented to them



Now able to determine what skill sets are needed for a specific industry

"I would like to share that my high school experience is better than before." —Frank P.

"I'm inspired and motivated to make things happen, work hard for them, and stay focused and on the right path." —Basilio S.

"I want to thank you for these lessons. They were touching and I can see how much I have grown." —Geysi A.

Course 1: Discovering Your Options - Module 1: Who Are You?

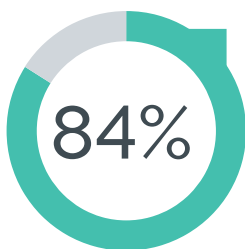
It's crazy to start thinking about what you want to do without really looking at who you are. What drives you, motivates you, inspires you? Let's start to figure that out now.



Have increased clarity
on who they are



Are more clear on where they
would like to go



Are more confident and
prepared to professionally
present themselves

"What I really learned about myself in this module is that I want to keep going with school - finish high school, go on to college, and get to my dream job." —Daniela C.

What did you learn about yourself through this module?

"This module helped me understand what I want for myself."
—Kimberly V.

"This was a great lesson for me. I have always wanted a head start in life, but I couldn't think of everything I needed to succeed in the real world." —Adisha P.

"I learned that I am actually a bit more prepared for my future than I thought I was."
—Crystal S.

"The things I have learned about myself through this module are that I am stronger than I think. I noticed that with situations I have been through, I have handled them well and am able to get past them to do good for myself and for my family."
—Miranda R.

"I learned that even if I have been through things in my past I will not let it affect who I am today or who I will become later on in life."
—Roxie R.

"I learned that I am not a weak person. I used to think I was, because at a young age I saw and went through a lot. I have learned from every good and bad moment in my life." —Kimberly P.

"I learned what my goals are for my career pathway." —Nichole O.

"I learned that my future is bright and I've come a long way to get to where I am today. I realized that I am reaching all my goals and checking them off step-by-step. I learned about the things I want to do as a person and the things I must do to reach where I want to be in life."
—Esteban M.

"I learned that I am shy, but work at my own pace and when I want things done I will get them done. I learned that I have dreams I want to accomplish and I understand what I need to do in order to accomplish them." —Heidi M.

"In this module I learned more of what I want to do in my life. It made me think about what I am doing today and what the next step is." —Samantha J.

"In this module I learned that I want to keep going in school. I want to finish high school, go on to college, and get to my dream job."
—Daniela C.

"I learned to take goals seriously, stay focused, and not get discouraged by failures. Your failures are what make you become better." —Adaly R.

Course 1, Module 2: Dream Big

Setting your expectations high gives you something exciting to focus on, build towards, and stir up your wildest of ambitions. Don't worry, we'll show you how to get there too, but first, you need an exciting and clear vision.

What did you learn about yourself through this module?

"I learned what profession I would like to pursue and be successful in." —Marco A.

"I learned that motivation is everywhere if I just open my eyes." —Claudia A.

"I learned that it's good to create a vision board and helpful to have some goals planned ahead." —Geysi A.

"I learned that I need a plan to get where I want to be." —Ismayel B.

"I learned that even after what I've been through in life I will always want to help those who find themselves in bad situations. —Jazmin B.

"I learned that I have a lot to think about my future goals and which career I'm going to pick. I have three goals/careers I want to strive for, but I'm not sure which one I'm comfortable pursuing." —Christina T.

"I like the inspiration that it brought to me. And it reminds me that I have goals in mind and that I should try to achieve them. It's worth it for me and for my family." —Maria S.

"I'm sure about what I really want in my life and have goals to create a better future." —Basilio S.

"I learned how I want my future to look, personally and with my future job." —Aaron C.

"I learned that I have a lot of potential and that anything is possible." —Veronica C.

"I have always wanted to be a successful person and help out the youth. I'm determined because I want to help my family out financially once I am set with a career." —Gabriela G.

Which were your favorite activities or topics in this module?

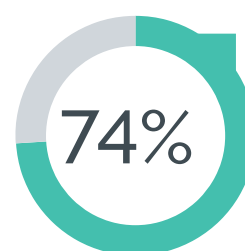
"My Life Plan was my favorite because I learned how I can start planning for my future and care more about furthering my education." —Jazmine G.

"I liked and enjoyed all the courses and modules. However, the activity that caused me to think differently and motivated me the most was *My Ideal Life Stages*. I can now see my future goals and know what I would love to achieve in my ideal life. I also learned how I can impact the lives of others when my ideal life and goals are met." —Aracely G.

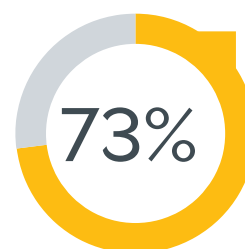
"My favorite was putting together the vision board, because it encourages me not to give up on my dreams. I know there will be a reward at the end." —Rosa G.

"What My Success Looks Like was my favorite because I want to overcome my obstacles and defeat the negative energy I get from people. I want to make it happen for myself and my family." —Regina G.

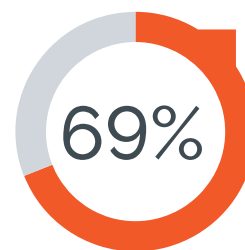
"I learned that I am extremely strong willed and have a lot of potential. I believe I can become what I've always wanted to be."
—Reyanna W.



Feel better about their personal potential



Are more motivated after the Dream Big module



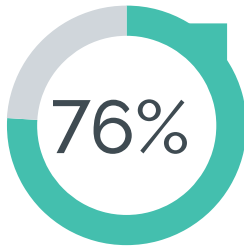
Have more clarity about their future

"I learned what steps I need to take and what I have to do to make my dreams come true." —Montserrat S.

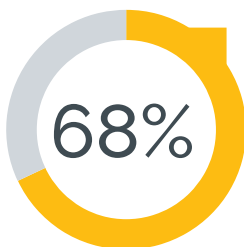
Course 1, Module 3: Overcoming Obstacles

Life is full of obstacles, which of course, make life both challenging and fascinating. In this module, you will learn skills to move past these obstacles so you can get where you want to go.

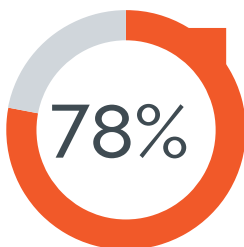
"This module was very engaging. It made me think differently about my situation and how I can resolve or minimize any obstacles I face." —Aracely G.



Are more aware
of their current obstacles



Are more confident in their
ability to overcome
their obstacles



Are more determined
to take action to overcome
these obstacles

What did you learn about yourself through this module?

"I learned that even if people doubt me or I feel like I won't make it, it won't stop me from accomplishing my goals." —Marilyn V.

"That I should be more comfortable with what I do for myself regardless of what people think would be best for me because at the end it is my life, not theirs." —Hania T.

"The exercises helped give me insight into what obstacles I currently have going on in my life, and how I can fix and surpass them." —Aaron C.

"I really enjoyed doing these modules because they help me a lot." —Marlene C.

"What I learned in this module are the things that are holding me back from achieving my goals, and what I need to do to achieve them." —Ricardo A.

"I learned I can decide to overcome my obstacles in the moment." —Cristina B.

"I've learned that there is a solution to every obstacle in life that comes your way, but it's up to you if you're willing to make a plan to overcome it." —Maria D.

Which were your favorite activities or topics in this module?

"My favorite was *Overcoming My Obstacles*. It made me realize where I am lacking and where I can improve to be in the position I want." —Juan T.

"My favorite part was discussing some of the obstacles because it helped me think about things that are getting in the way of my education and personal life." —Christina T.

"My favorite was writing my problems and learning how to solve them." —Montserrat S.

"My favorite was *My Current Obstacles* because I really want to get rid of my obstacles and keep going." —Donnavan S.

"This entire module was my favorite because I got to express myself and talk about all the fun activities that keep me happy." —David R.

"I liked all of the modules, but most liked *My Obstacles Action Plan*. It made me realize I have to work on my obstacles more consistently." —Adaly R.

"My favorite activity in this module was *My Obstacles Action Plan* because not only did I identify my obstacles, but also found the actions needed to overcome my obstacles." —Juan P.

"This grad portfolio really makes me think about my past, present, and future. The lady who created this is a genius, and the people that helped her are too." —Jasmine A.

Course 1, Module 4: The Opportunity Spectrum

One of the most exciting things about choosing your life path is that there are so many cool opportunities! This module is all about thinking outside the box to come up with amazing, unique opportunities you may not have thought of before.

"I have enjoyed every segment of this course and I would not say that there is a course I dislike because everything is very helpful. The activities caused me to think differently about every situation in my life, and will help me in any situation." —Aracely G.

What did you learn about yourself through this module?

"I learned that I have skills and the ability to do things I was unaware of." —Brittany W.

"I learned more ways to get money/experience." —Maridadi W.

"I learned that I have family and friends who recognize my potential." —Christina T.

"I learned that I have many new and great skills, and that I know how to use those skills." —Miranda R.

"I learned that a lot of people who care about me have good feedback, so I should ask for it more often." —Brandon R.

"I learned that I have good potential." —Jennifer R.

"I learned that I am a person who has many virtues and if I want to do something all I have to do is put my mind to it." —Victor R.

"I learned that I have interest in many fields." —Danny P.

"I learned that sometimes you are not prepared at a job interview, but asking questions helps you become better." —Erminio O.

Which were your favorite activities or topics in this module?

"All questions were very helpful because it gave me insight to a brighter future." —Marco A.

"I liked every activity in this module, and didn't have a least or most favorite. All activities in this module had some type of impact on me." —Jazmin B.

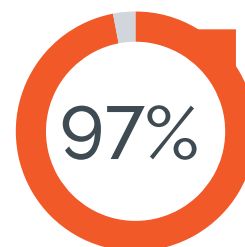
"The feedback from my peers really helped me understand that I can do anything I set my mind to." —Brianna B.

"My favorite was listing my skills. It helped me know I am still good at different things." —Aaron C.

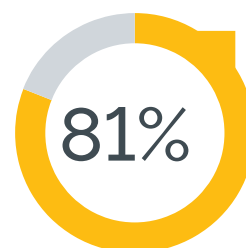
"The activity I most enjoyed was My Top Skills, Functions, Interests, and Industries. Because of it I know how many opportunities out there." —Veronica C.

"My favorite activity was the feedback from people I admire. It is always great to have someone's perspective and advice. I think that it was very helpful." —Marlene C.

"My favorite was getting feedback from the people I admire because it motivated me to do the job I want." —Daniela C.



Discovered new potential ways of being in the working world (ex: *internship, freelance, job, franchise*)



Identified new skills, functions (potential careers), interests, and industries that may suit them for work

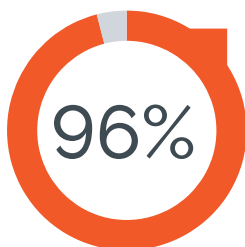


Are more aware of the challenges they might face as they pursue career options

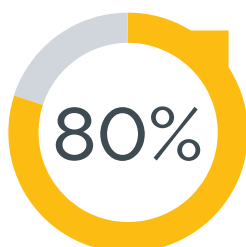
"I learned that there are many skills and interests I have acquired, and I learned new ways to identify these skills and the people who are in my support system". —Juan P.

Course 1, Module 5: The Power of Information

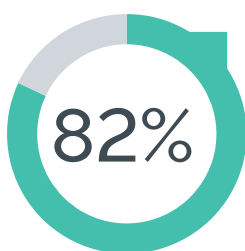
Being knowledgeable is the first step to becoming a power-player in any industry. Make sure you know what resources are available to you – and how to utilize those resources – to get the information you need to succeed.



Found answers to critical questions about issues standing in their way



Feel more empowered to find their own answers to questions



Found the information in the module useful

"All the exercises in this module helped me start thinking and asking myself questions that will help me accomplish the things I want." –Aaron C.

What did you learn about yourself through this module?

"I learned that I might be interested in becoming an aquatic veterinarian."
—Aileen Rodriguez

"I learned that I need to do a lot more research on the career I want."
—Tynice Witherspoon

"I learned how much I can talk about something I really enjoy."
—Maridadi W.

"In this module I learned that I enjoy music so much. I was able to learn more information regarding the music industry, and it got me more interested in becoming a music producer."
—Juan P.

"I will for sure be going to the 2-year program for nursing."
—Marilyn V.

"I learned that I am very motivated to go through with what I set out to do, and I feel really confident about being achieving my goals."
—Victor R.

"I learned what I want to do and what field I want to work in."
—Manuel R.

"I learned that it is going to take a lot of hard work to get my business off the ground."
—Genice O.

"I learned that I really want to be a game designer and show people that I want to make a great game."
—Juan L.

Which were your favorite activities or topics in this module?

"My favorite topic was *Ready, Set, Research!* because I was able to research a career of choice and see all the responsibilities and job duties I would hold, and the amount of schooling I would need."
—Susan C.

"I am enjoying these assignments. They are extremely helpful."
—Adaly R.

"*Ready, Set, Research!* was my favorite because it helped me understand my options, and it may even have redirected my career path."
—Jasmine A.

"My favorite was *Ready, Set, Research!* because I got to research the career I want."
—Wendy A.

"My favorite was *Ready, Set, Research!* It was very helpful and fun."
—Marlene C.

"The research part made me second guess what I wanted to do for a career. At least now I know how to look into programs in depth."
—Cherish C.

"I thought *Ready, Set, Research!* was helpful because it answered a lot of my questions."
—Luis E.

"My favorite was *Ready, Set, Research!* because it's based on what I want to be in life."
—Kumari F.

"I enjoyed every module, they helped me think a lot about my future. My favorite was writing about my career. It makes me excited to think about my goals and dreams." –Adaly R.

Course 1, Module 6: Take a Taste

Still not sure what you want to do? No worries. We suggest you take a sampling of various things. Take a taste and see what's out there. You won't know if you like it or not until you try it.

"I want a big change in life, so I'll do whatever I can to reach my goals." —Clarissa M.

What did you learn about yourself through this module?

"What I learned through this module was that I have many opportunities, but it's on me to use them."
—Edder G.

"I learned that I have talent and many qualifications that will help me in many job opportunities, all while working for myself." —Maridadi W.

"I learned a lot. I learned what I can do to get an opportunity." —Marilyn V.

"I learned that I need to put in more time with what I want to do in life after high school, what I want to do for my career, and how I am going to accomplish it."
—Miranda R.

"I learned the career paths I enjoy the most." —Manuel R.

"I learned that I have multiple things I want to try. I want to explore different career choices, not focus on just one." —Alba R.

"I learned a lot. I learned to take my future more seriously and stay positive with my failures."
—Adaly R.

"It got me thinking about my career path and how to achieve my goals." —Nichole O.

"I learned how many opportunities are available if we make an effort to seek them out." —Veronica C.

Which were your favorite activities or topics in this module?

"The future projects activity had me thinking positively and using my free time for growth and development." —Marco A.

"My favorite activity of this module was *My Prospective Career Path Rotation*. Even though it was a basic goal, I'm very proud of myself because I thought I wouldn't get a second chance to get my high school diploma, but here I am accomplishing a goal that felt so out of reach."
—Jazmin B.

"*I'm Exploring New Ideas* was my favorite because it helped me understand that I need to apply myself." —Brianna B.

"This module gave me more of an idea of what I want in the future and how to do it." —Nathan C.

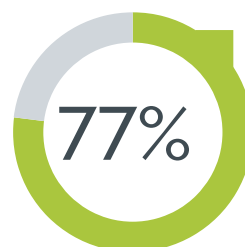
"Going through *I'm Exploring New Ideas* made me think of new things I'd like to experience in the future." —Maria D.

"My favorite module was *My Prospective Career Path Rotation* because it made me think about my future." —Edder G.

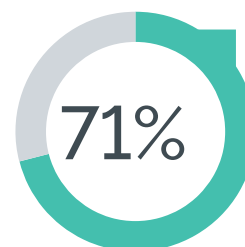
"I found the rotations activity intriguing because there are many opportunities out there to dip your toes in a subject and find the career you want to take."
—Armando H.



Feel better about sampling/trying new things



Feel they have more opportunities available



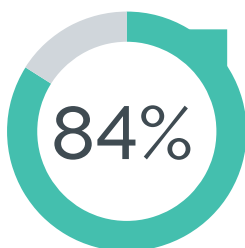
Are more aware of ways to sample what they have been thinking about

"It helped me realize my goals and what I want for myself and my family, and made me realize I need to start to making a difference and rethinking the choices I make on a daily basis." —Cindy M.

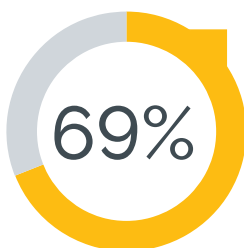
Course 2: Sculpting Your Value Proposition

You can have all the potential and talent in the world, but packaging what you have to offer strategically maximizes your opportunities. Give yourself the best shot.

After completing Course 2, students reported the following outcomes:



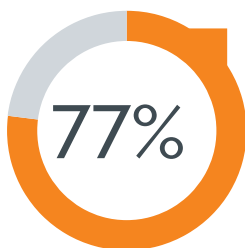
Now know their strengths and weakness, and can determine how those strengths will bring value to their desired industry



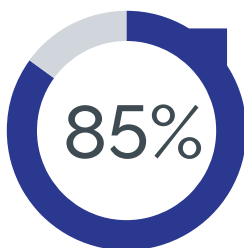
Now know how to gain respect and credibility in their chosen industry



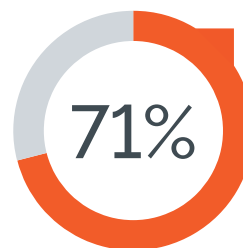
Now understand how to combine their interests, personal connections, and research techniques to better understand and access the industries that interest them



Now understand the difference between hard and soft skills, and can determine ways to improve their weak points



Now have a plan to supplement their formal education as it relates to careers that interest them



Now able to recognize and cultivate key people in order to build a network of professional connections

"I learned that I want to know more about computers and technology."
—Aaron C.

"Don't give up on yourself because of your problems. Take care of them, don't let them take care of you." —Anthony J.

"Things I learned about myself through this module are all the career choices I want to have. At the end of all the schooling and hard work, every day can be different - one day I can be a nurse, then an officer, then a vet, etc." —Samantha J.

"I learned how to keep moving on, and I'm researching a lot and learning how to talk to people more." —Cristina B.

Course 2: Sculpting Your Value Proposition - Module 1: What Do You Have to Offer?

In order to excel in your career (and life), it's extremely important to know what you are naturally great at doing, and what you may not be so skilled in. Getting clear on what you have to offer will help you make smarter choices.

"This was a great experience to learn more about myself." —Jasmine F.



Are more aware
of what they have to offer

What did you learn about yourself through this module?

"I learned what my skills are, even some I have that I didn't know about." —Mayra M.

"This is a great way to prepare myself for the real world." —Geysi A.

"I learned I can work on myself to be better, but that I am already important." —Alba R.

"I am worth so much more and I can accomplish a lot with the steps that I need to take for my career path." —Adaly R.

"I learned a lot about how to value myself, that was the best thing." —Erminio O.

"I learned I have to watch how I present myself, and focus on what I want to do in life." —Noah M.

"I learned how to understand my goals and got a more clear view of life." —Cindy M.

"Through this module I learned that despite the qualities within myself that might set me back, I can work hard and improve to become better." —Samantha J.

"I learned that I can continue my education." —Claudia A.

Which were your favorite activities or topics in this module?

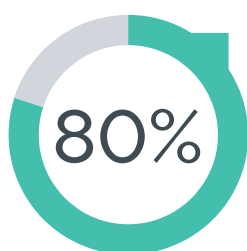
"My favorite activity would have to be the talent assessment because it allows you to see the certifications and experience you need to work in a specific company or a specific position." —Tynice W.

"My favorite was *My Assets and Liabilities*. I got to think about what really affects me." —Marilyn V.

"*My Assets and Liabilities*, because it's important to me to know who I am, what I am good at, and what I need to learn to be more productive and work on all areas of my skills." —Basilio S.

"My favorite topic in this module would have to be *I am Valuable*. It was my favorite topic because it made me realize that even with all the problems I may have, I still have a lot to offer and that itself can be enough." —Jazmin B.

"My favorite part was learning how to present myself. I can actually imagine myself in an interview without a paper, making eye contact." —Geysi A.



Have more clarity about
their professional assets
and liabilities as they
start their career



Are more clear about their
actual value as a talent in the
marketplace today

"The things I learned about myself in this module are that I need to stay focused on my life and career, be more grateful for what and who I have in my life, and stop worrying about others because it is just distracting me from continuing to do better. I also need to believe in myself more and stop thinking so negatively because it will lead me to failure." —Miranda R.

Course 2, Module 2: Earning Respect and Credibility

How willing are others to give you a chance, promote you, refer you, trust you? Building a solid reputation can earn you so much of the critical support you need to get where you want to go. For others to invest in you, you must first invest in yourself.

"I want to thank everyone who has helped me get my diploma." —Floyd L.

Which were your favorite activities or topics in this module?

"I like both, but I really enjoyed *My Current Level of Respect and Credibility*. It made me see what I have earned and what I'm lacking in. *My Respect and Credibility Game Plan* was a nice follow up, and I had to think what I could do to gain some respect and credibility."
—Wendy A.

"My favorite one was *My respect and Credibility Game Plan*. It makes it easy for me to understand that I have a plan. If I follow through I can make a difference and have something good going on for myself." —Aaron C.

"I enjoyed most of the topics and activities because they made me think beyond what I need to do."
—Susan C.

"Going through these modules made me see how I'll get myself ready for what I want to do." —Maria D.

"I enjoyed each topic. It was an eye opener." —Jasmine F.

"Both activities helped me understand and caused me to think differently. I actually want to start making changes in my personal and professional life."
—Aracely G.

"Most favorite: *My Respect and Credibility Game Plan*. Why? Because it helped me to have stronger choices and determination on how life works, especially being around different people." —Regina G.

What did you learn about yourself through this module?

"I learned about my future game plan."
—Leslie C.

"I learned that I need to value myself more." —Monserrat S.

"I learned that I could do things on my own if I just put my mind to it and believe in myself. Without other people fixing what I could've done, it will make me push harder and do better." —Miranda R.

"I learned that I have a lot of values but I need to apply them more often, and put forward more effort." —Susan C.

"I learned that I barely have support, but I'm fine with that. I can do things for myself and only my happiness matters." —Jasmine F.

"I grew up in the street where it is very different to show respect for each other. But this situation is very important to me and it helps me learn and practice for life." —Basilio S.

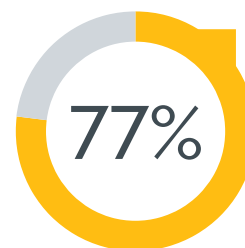
"I have to work hard to get respect and credibility." —Brittany W.

"I learned that I am well-respected but I know I could be more respected if I respect myself." —Crystal S.

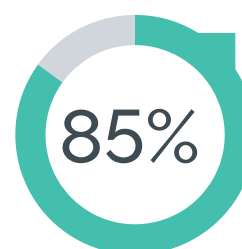
"I learned that staying focused with work will pay off some day."
—David B.

"I learned how to value myself."
—Geysi A.

"I need to think more about what direction I want to take after trade school." —Brianna B.



Have better understanding and definitions of respect and credibility



Have more clarity on how to do to build credibility and respect

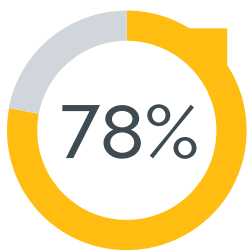


Understand the effort needed to gain the credibility and respect they want

"I learned that I can be a valuable asset at my dream job if I focus on my goals." —Christina T.

Course 2, Module 3: Master Your Universe

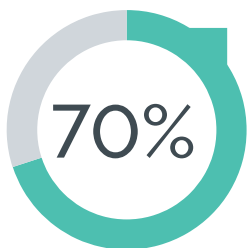
Every industry is its own universe. Find your way to the middle of any one you want to be a part of, and you'll find a virtual candy store of opportunity. Understand how these ecosystems work. Then build your own map to get you there and learn your way



Have an increased understanding of various industries



Have an increased level of fluency within their chosen industry



Have clarity on next steps within their chosen industry

"I learned that I need to stay more focused on my path and remind myself that I want to succeed for me, for what I will do in college, and for my future." —Miranda R.

Which were your favorite activities or topics in this module?

"The most engaging topic was *My Industry-Specific Terminology*, because I learned that using the language builds more credibility with my potential employers and clients."
—Aracely G.

"I enjoyed *Mastering My Universe*. I liked writing out who I'd be able to contact if I needed help."
—Veronica C.

"My favorite was *My Favorite Industries* because I got to check on the industries I am interested in."
—David B.

"*Mastering My Universe*, because it made it clear that I have everything I need to get where I want to be."
—Aaron C.

"My favorite module was *My Favorite Industries* because I can see for myself different industries I like and look more into ones I am interested in."
—Susan C.

"My favorite assignment in module 2 was *My Favorite Industries* because it showed me many different industries, and I can see how it will be helpful to me and my situation."
—Samantha J.

"*My Favorite Industries* was my favorite because it opened my mind up to be interested in other industries."
—Guisella L.

What did you learn about yourself through this module?

"I learned that there are a lot of industries that I can fit into and make a career out of."
—David B.

"I have learned that I can work toward one of my dream jobs and wait for them to hire me when they can."
—Aaron C.

"I learned that I can accomplish anything and there are a lot more industries I could pursue."
—Jalyn H.

"I learned how many industries I like."
—Naomi S.

"I learned new words that are connected with my dream career."
—Brandon R.

"This module made me think more about my future and what I want to do."
—Destinee R.

"I learned that I actually have resources that can help me."
—Manuel R.

"I learned there is a lot of terminology in work places and it is good to learn them."
—Juan L.

"I learned the ability to research different things."
—Ajana L.

"This module made me realize how many different industries there are."
—Samantha J.

"I learned that I like to stay within the creative aspects and my 'caring' side."
—Wendy A.

"I understand that there are many ways to learn about a career if you look in different places." —Geysi A.

Course 2, Module 4: Core Competencies

These days, employers want more than just people with degrees. They want to hire those who have great core competencies. They want to work with people who are great communicators, problem solvers, idea generators, networkers, and the like. Make sure you are at the top of your game with these important soft skills.

“I learned that I possess quite a few skills.” –Veronica C.

After going through this module, how would you rate your own core competencies at this moment?

Response	Average	Total
I have a lot of work to do	<div><div></div></div> 32%	30
I have a bit of work to do	<div><div></div></div> 24%	23
I'm in decent shape	<div><div></div></div> 19%	18
I'm in good shape	<div><div></div></div> 19%	18
I'm in great shape	<div><div></div></div> 5%	5
Total responses to question	<div><div></div></div> 100%	94/94

Which were your favorite activities or topics in this module?

“My favorite was *My Soft Skills*. It helped me identify what I need to improve.” –Brittany W.

“I liked *My Top Competencies* because it was super easy to understand and it caused me to think.”
–Tynice W.

“*My Soft Skills* was my favorite because I realized there were a lot of skills that I can work on to be a better employee.” –Christina T.

“My favorite was *My Soft Skills* because it helped me learn what I need to improve on.” –Kelvin M.

“My favorite activity was *My Soft Skills* because it caused me to think differently about myself and my situation.” –Samantha J.

My favorite was *My Soft Skills* because it can be eye-opening when you write what it is your good at and what needs improvement.”
–Joanna H.

“The most favorite was *My Soft Skills*. It showed me what I need to work on, and that the skills I have are really worth something.”
–Maria D.

What did you learn about yourself through this module?

“This module taught me what I need help in and what I'm improving on. Sometimes it's hard to accept the fact that I'm accomplishing something good.” –Destinee R.

“I learned that I'm a very hands-on type of person.” –Brianna B.

“I learned that I need to expand my skills.” –Cristina B.

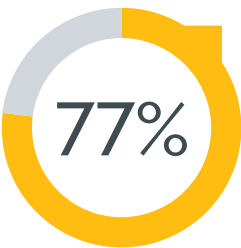
“I learned that I need to learn how to work on myself.” –Aaron C.

“I learned I need a lot of improvement in my skills and knowledge. I need to educate myself more, and surround myself with more people in the business field. Then I can learn more and it will take me further in my career.” –Susan C.

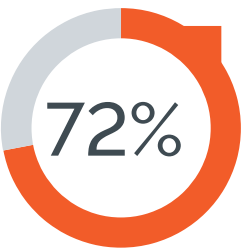
“I learned I can improve on myself so I am better prepared for what life throws my way.” –Jasmine F.

“It made me more aware of my skills and what I need to improve on.” –Richard G.

“Throughout this module I learned about my personality and my traits. I learned about the good ones and the bad ones.” –Samantha J.



Feel the information in this module was useful



Feel more empowered knowing what employers want and what they are frustrated by

“There are a whole lot of skills out there that anybody can have. I learned that if I want them, I have to put the time in to get them.” –Anthony J.

Course 2, Module 5: Real World University

All successful people have one thing in common: They progress because they are always learning. When you know how to educate yourself, you can truly achieve anything.

"I learned that I thought my options were limited. I didn't think about what I wanted. There are plenty more career options to look into, so I need to educate myself and not be afraid to ask questions." —Susan C.

What did you learn about yourself through this module?

"I really need to get on my feet and change what's stopping me from joining the industry I want to join."
—Maria D.

"I learned that I am a very visual and hands-on learner." —Juan L.

"I learned that I have a very adaptable learning style that can change to help me when I need it."
—Kelvin M.

"I learned how to be more confident."
—Erminio O.

"I learned what steps I need to take to achieve higher education."
—Manuel R.

"There are a lot of ways to learn I didn't know before, and I might be good at those types of learning styles. I'm going to try it out." —Erick R.

"I learned that I want to do one thing and one thing only, which is take care of elderly people. They are the ones I want to help the most." —Jennifer R.

"This module taught me I need to start changing my actions. I learned I need to handle situations better so I can help others when needed. I also need to start speaking louder, more clearly, and more confidently so that people listen to me." —Miranda R.

Which were your favorite activities or topics in this module?

"My favorite activity was *My Top 10 Learning Options* because it made me think about how I like to learn and the best ways to complete my assignments and goals." —Samantha J.

"The entire activity was helpful to me because it showed me a different side of myself that I never really thought of." —Gabriel M.

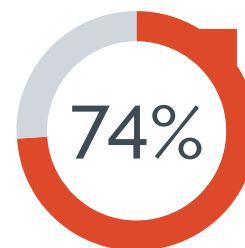
"I enjoyed *Constructing My Own Program* because it helped me organize my thoughts. It made me think how I want certain things and how I want to improve my lifestyle for my self and family." —Cindy M.

"My most favorite was *Constructing My Own Program*. It helped me think more about how to achieve the desired goal." —Kelvin M.

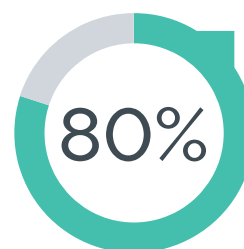
"My favorite topic was *Constructing My Own Program* because I was able to express myself about homelessness."
—David R.

"My favorite one to do was *My Top 10 Learning Options* because it shows me the many ways I can grow and study." —Victor R.

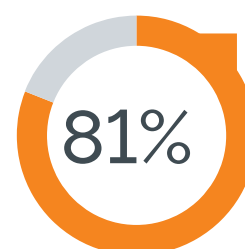
"*Constructing My Own Program* was a great module because it made me think about things I have and things I have to work on to better myself."
—Erick R.



Are more committed to pursuing additional education



Feel more confident in their ability to locate information about a new field or industry on their own



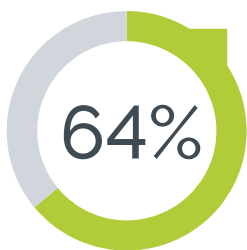
Have more clarity on creating positive learning environments for themselves (outside of regular school)

"I learned how to organize the next steps I'm going to take in education and in life." —Obed G.

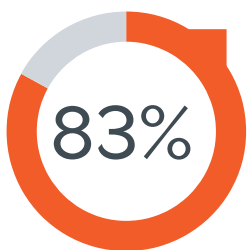
Course 2, Module 6: Build Your Network

There's a lot of truth in the statement "It's all about who you know." Being a great connector is one of the best skills anyone could have because people really do make the world go round. Creating a solid network will be one of the most helpful things in your entire life.

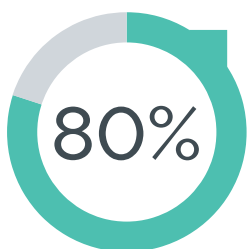
"I learned that I could go to college, and there is no excuse." —David R.



Feel more prepared to network and engage with successful professionals in the near future



Are more clear on specific people they want to connect with professionally



Have more clarity regarding who would be most interesting and helpful for them to meet

Which were your favorite activities or topics in this module?

"My *Network Wish List* was my favorite activity because I was able to brainstorm about people who could help me go in the right direction." —Tynice W.

"My favorite module had to be *My Real Life Networking Experiences*, because it made me think differently about things. I need to put more time into networking experiences and other important objectives that will help me for college." —Miranda R.

"I liked the *My Real Life Networking Experience* because I can ask more questions on the internet." —Crystal S.

"My *Network Wish List* made me think of people who have impacted society in ways that are not talked about much, but inspire me and help others." —Brandon R.

"I enjoyed both topics because they taught me a lot and were easy to understand." —Aileen R.

"My most favorite topic was *My Real Life Networking Experiences* because I was able to successfully write down my plan." —Kelvin M.

"I liked both activities, they helped me think of people who can help me or want to be part of my goals and dreams, and helped me organize my thoughts on wanting my own business." —Cindy M.

What did you learn about yourself through this module?

"Throughout this module I have learned about past and present nurses and doctors, and different people holding different titles." —Samantha J.

"I learned I still have a lot to do to accomplish my goals of being in the cosmetology industry." —Jasmine F.

"This module was very informative about things you should do to better yourself and your career." —Tynice W.

"I learned that I need to be more connected to the industries and people in the career I'm going to chose." —Erick R.

"I learned more about how much I am capable of achieving." —Adaly R.

"I learned how to be prepared and how to act like a businessman." —Noah M.

"I learned how committed my family is to me and my success, and how committed I am to my dreams and goals." —Cindy M.

"Learning new things for a job is very important, and teaching them is important too." —Juan L.

"Through this module I learned that I really do have couple of people that are able to help me reach my goal." —Maria D.

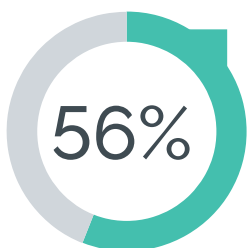
"I learned that the only thing stopping me from following my aspirations is myself." —Leslie C.

"My Real Life Networking Experiences was a great activity because it made me realize the networking experience I already have and the work I need to put in to become better." —Erick R.

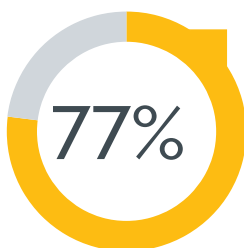
Course 3: Marketing Yourself

We're all in sales. We all have to sell ourselves every day. Especially when you're looking for internships, jobs, consulting projects or even launching a startup.

After completing Course 3, students reported the following outcomes:



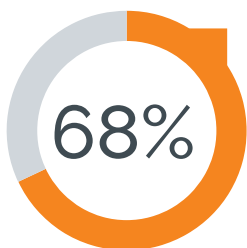
Can now write an effective pitch presentation adaptable to various media



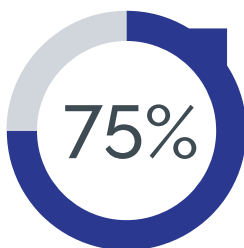
Now understand how to continually shift their perspective in order to recognize new career opportunities



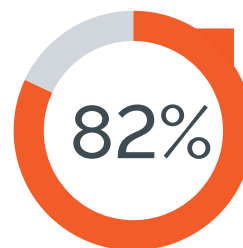
Are now able to describe their unique skills and attitudes that set them apart from others



Now understand the value they can offer and effectively leverage when negotiating career and compensation



Can now research social media to see how others promote themselves and use best practices to build their identity



Can now evaluate major life decisions based on how they will affect their career paths

"I learned that I need to start working on my grammar and know how to speak around friends and professional people." –Maria D.

*"Discovering My Preferences was my favorite activity. It gave me ideas of what I'd actually like to do if I were to start working."
–Anthony J.*

*"I want to thank this program for giving me lessons that helped open my eyes. They made me want to better myself and gain more knowledge."
–Susan C.*

"Every activity helped me realize a lot about myself that I thought I knew but couldn't put into perspective until now." –Gabriel M.

Course 3, Module 1: Tell Your Story

When you can share a fascinating story of who you are, doors will open for you regularly. Learning to effectively tell your story is one of the most important skills you can ever cultivate so you can really share who you are with the world.

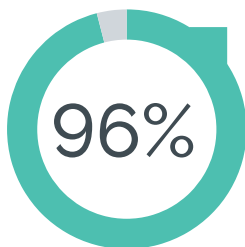
"I learned you need great communication skills to be more professional in life. They help you interact with different people and not be shy." —Crystal S.



Feel they have a compelling pitch



Feel their interactions with various people will improve after this module



Will make an effort to present themselves in a more interesting manner when meeting new people

Which were your favorite activities or topics in this module?

"My *Top Strengths* was a good reflection and helped me reevaluate myself. It was my favorite module."
—Jasmine A.

"My *Top Strengths*, because I'd never had my strengths pointed out before."
—Claudia A.

"My favorite activity was *How I Interact with People*. It prepared me to know myself more, and know what to say to others."
—Geysi A.

"My favorite topic in this module was *How I Market Myself*, because it reminded me of why I'm looking forward to completing my goals."
—Jazmin B.

"I can say this module was one of my favorites, but at the same time it scares me to think how I would really talk to professional people."
—Maria D.

"I liked *How I Interact with People* the most because it helps me to know what I need to work on."
—Toni E.

"In *How I Market Myself* I learned the best way to explain yourself, because in certain situations you're going to speak differently to different people."
—Anthony J.

"My favorite one was *My Top Strengths*. It made me ask myself and others what strengths I have."
—Juan L.

What did you learn about yourself through this module?

"I learned how to be outgoing and engage in conversation more."
—Noah M.

"I learned how to pitch my passion to different types of groups."
—Brandon R.

"I learned that there are different ways to interact with new people. I learned how to express myself, define who I am and where I come from, and communicate my career path and goals."
—Basilio S.

"I learned that I need to work on my interactions with people."
—Erick R.

"What I learned through this module is that I'm a very social person and that it's not always a bad thing."
—Destinee R.

"I learned that I can change the way I talk with people a lot."
—Victor R.

"I learned how to become more aware of your goals and what you want to be in life."
—Joaquin P.

"I learned a lot and they gave me ideas on how to talk to people about my goals."
—Erminio O.

"What I learned is to make the best out of your life and never let someone tell you no. At the end of the day it is your choice whether you want to succeed or not. It's all up to you."
—Takeia L.

"This module helped me want to be less shy and take risks to better my future. Talking to others and in front of people helped me with stage fright." —Miranda R.

Course 3, Module 2: Recognize Opportunity

Successful people always have a stockpile of opportunities around. Be smart and always be on the lookout for new opportunities, and keep those relationships engaged as you never know when things will change and you'll want to tap into another endeavor.

"I learned that I have skills that can help change communities in poverty." —Manuel R.

What did you learn about yourself through this module?

"I learned that I may want to do more volunteer work than I originally thought." —Karalyn H.

"This module taught me I have the skills to help out in communities with poverty." —Maria D.

"I learned that as far as what I want to do with my life, I have a lot of options to pick through." —Anthony J.

"I learned I have a unique set of skills that differs from others." —Victor R.

"I learned that the work environment I want isn't simple, but it's something I can do." —Noah M.

"I learned in this module that if I continue with these skills, I will get better at them and they will help my future and career." —Miranda R.

"I learned not to be shy and to share my experiences." —David R.

"This helps you organize your thoughts and see what is most valuable in life." —Cindy M.

"I learned I have a lot of experiences that I can share with others, and I can help people by guiding them in the right direction." —Susan C.

Which were your favorite activities or topics in this module?

"My *Ideas for the UN's Sustainable Development Goals* was my favorite activity. It made me want to make a difference and opened my eyes to how much California has not made that a priority." —Jazmin B.

"I loved *Problems I Want to Help Solve* most because it made me think about what I can add to the community and the people that live within." —Jasmine A.

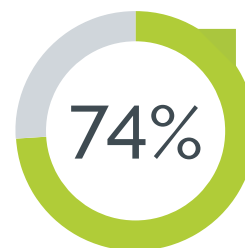
"*Stockpiling My Opportunities* because it had me thinking." —Claudia A.

"My favorite was *Problems I Want to Help Solve*, *My Ideas for the UN's Sustainable Development Goals* because it can help better the community." —Daniela C.

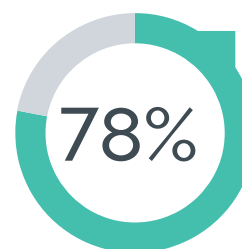
"I enjoyed most of these topics. They all made me think about different perspectives and push myself more toward my goals." —Susan C.

"I liked *My Ideas for the UN's Sustainable Development Goals* because those are things I have always wanted for my community." —Gabriela G.

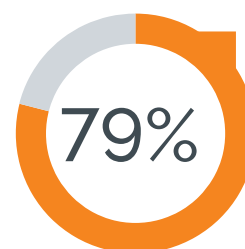
"*My Ideas for the UN's Sustainable Development Goals* was interesting because we see so much poverty and other problems around us, and wish to help but feel we can't. In reality, we can. We all have certain skills that can help others and the community." —Maria D.



Are more clear about what type of work environment suits them best



Are starting to see opportunities around them more easily



Are able to use the method 'Stockpiling My Opportunities' to recognize opportunities as they move forward in life

"I learned that I can change the world if I achieve my goals, like feeding the hungry." —Erminio O.

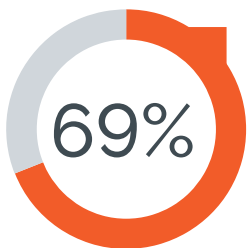
Course 3, Module 3: Leverage and Negotiate

One of the best skills in business is knowing how much leverage you have and knowing how to effectively negotiate for what you want. Learn what your value is and learn how to get what you want.

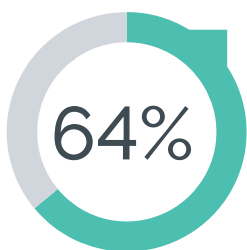
"My favorite topic was My Negotiation Rehearsal. I liked this activity because it made me motivate myself more and makes me excited for the future." —Jazmin B.



Feel capable
among the competition
in their industry



Feel more clear about
their value after completing
this module



Are comfortable negotiating
their next opportunity

Which were your favorite activities or topics in this module?

"My Money Matters. I wouldn't want to get played out of my own money, and this exercise helped me understand what I've been doing with my money and that I need to start saving." —Anthony J.

"This module was engaging, and I had to think how my skills will be helpful to me in a work environment." —Alberto C.

"Maximizing My Value was my favorite because it is very important to know my value and enjoy every opportunity." —Basilio S.

"My favorite was My Negotiation Rehearsal because it prepared me for a real-life situation." —Leslie C.

"Most of the modules were great. They helped me to think beyond where I'm at. I had never really thought of it before so it made me think about what to say and how to sell myself in a positive way." —Susan C.

"My Money Matters and My Negotiation Rehearsal were my favorites because they showed me what I want to work towards" —Karalyn H.

"The one I liked most was My Negotiation Rehearsal. It showed me that I can get better deals out of something by talking in the right way." —Victor R.

What did you learn about yourself through this module?

"I learned that in order to get where I want to be, I have to be more determined." —Jazmin B.

"I learned that sometimes you can make investments that will help you in a major way." —Leslie C.

"I learned that I'm passionate in what I want for myself. I need to not be so hard on myself, look past all the negative thoughts, and not overthink." —Susan C.

"I learned that I do not save enough money for myself and that I want to start learning how to get my license." —Miranda R.

"The questions in each assignment made me think more about my values and skills, and how I can be successful in my career selection." —Erick R.

"I learned that I have the ability to negotiate prices for products in a professional way." —Manuel R.

"I learned I need to make more moves to better my situation." —D.

"I learned about being financially stable and how to negotiate." —Nichole O.

"I learned that I lack a lot of confidence within myself and I really need to work on that." —Gabriel M.

"I am enjoying these modules and they help me to keep doing a great job. They motivate me to work hard for it everyday." —Basilio S.

Course 3, Module 4: Build Your Brand

You are your own brand. Let's make sure you are presenting yourself in the best way possible. Learn to stand out in a crowd and make a great impression on everyone you meet. Be memorable.

"The only thing I really need is the motivation and courage to improve my skills and develop all of my talents. And not to be afraid to take risks or lose in life."

—Basilio S.

What did you learn about yourself through this module?

"I learned that I am capable of helping myself and others with the ethics I have." —Miranda R.

"I learned you need to appreciate yourself a little more." —Noah M.

"I learned that I should work to keep a good brand. The stuff I post online may come back to haunt me."
—Diego G.

"I learned that I'm portraying myself pretty well." —Karalyn H.

"I want to thank everyone who has helped me in my time of crisis." —Floyd L.

"I learned that I am a brand, and some interesting things about myself." —Naomi S.

"I learned that I need to improve on marketing myself." —Brandon R.

"I learned that I have more to learn about social media and putting myself out there." —Erick R.

"I became much more self aware."
—Danny P.

"I learned more about myself and how I need to improve some things in my life." —Estefany L.

"I learned that I'm a very good thinker." —Tony K.

Which were your favorite activities or topics in this module?

"I actually loved this entire module because it made me talk about myself, which I don't really do. It also made me realize what others think of me."
—Jasmine A.

"My favorite was *Brand Assessment + Strategy* because they are basically giving us a blueprint to start a business." —Leslie C.

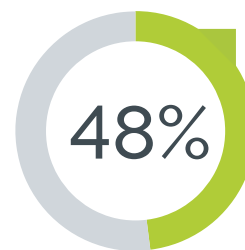
"Each and every exercise was amazing. They allowed me to freely express my thoughts onto the screen."
—Diego G.

"My favorite was the word cloud because they showed me new words I can use to describe myself and expanded my vocabulary." —Jalyn H.

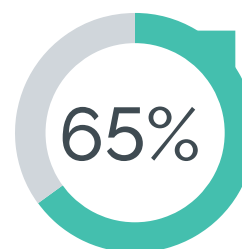
"The brand audit was my favorite subject because it help me with more ideas for my brand." —Anthony J.

"I liked comparing perceptions because it was creative and gave me more insight on what I need to work on as far as my personality and character when talking to others."
—Gabriel M.

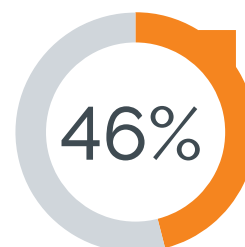
"Working in his module helped me understand where I stand in my situation, and that I should not feel unsuccessful but proud because I'm working toward a better future."
—Cindy M.



Have never considered themselves as a brand before this module



Are seeing themselves in a new context



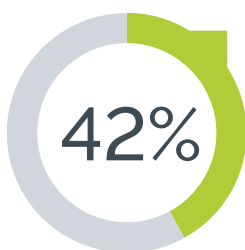
Are more confident in what they have to offer prospective employers

"Throughout this module I learned that I'm a brand and I am worth something. Every skill or experience I have means something to me and to other people that are looking for workers." —Maria D.

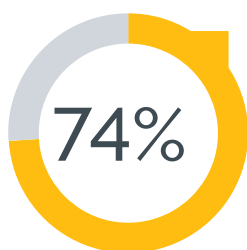
Course 3, Module 5: Manage Your Social Network

Social media is the most immediate form of communication these days. Make sure you are online and generating engaging content. Use this powerful tool to create great professional contacts.

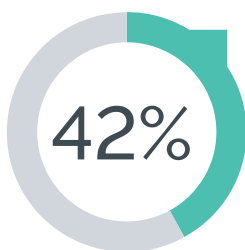
"I liked the first assignment because I learned things that will help me with nursing and my career search." —Karalyn H.



Are more sensitive
in regards to how
they present themselves online



Would like to make
improvements in their online
profiles and presentation



Feel more confident about
attracting new visibility,
audiences, and engagement
on social media networks

Which were your favorite activities or topics in this module?

"I liked this module because it made me think of the way I present myself on social media." —Jasmine A.

"My Professional Social Media Profile, because I didn't know you could have your own profile for professionals." —Claudia A.

"I liked the My Social Media activity because I can see that I spend too much time on social media and it's not helpful. I want to improve by staying off it as much as I can. My least favorite was My Professional Social Media Profile. I didn't like that one much because I don't see a need for it. Maybe it can help others more than myself, or maybe I'm just not sure how to work it." —Susan C.

"This module was more valuable to me because it made me think differently about social media and how people view you." —Maria D.

"I enjoyed My Social Media Activity because it's cool to know about social media, and how I can be a great influence in the community." —Basilio S.

"I enjoyed every exercise equally. They allowed me to speak about something I'm comfortable with." —Diego G.

"I liked where I had to rethink my whole life and make a profile for myself." —Tony K.

What did you learn about yourself through this module?

"I learned how I should build myself in the marketing industry." —Leslie C.

"I learned that I'm on social media too much. I need to cut down a bit and focus on better things." —Susan C.

"I learned more about my LinkedIn profile thanks to this module." —Jasmine A.

"I learned about myself, and that I shouldn't put stuff up that I do during my own time. I learned it can cause me to not get the career I want." —Maria D.

"I learned that I have everything I need to show off my business in my hands." —Richard G.

"I learned that there are a lot of different online resources to help people looking for support, jobs, or anything else I might need in the future." —Karalyn H.

"I learned the importance of how you project yourself to others, because appearance matters in certain scenarios." —Cindy M.

"I learned that I have to accept myself and get through these obstacles on social media." —Noah M.

"I learned that I should take advantage of social media to enhance my business and become a unique brand." —Manuel R.

"I learned that I can use social media for reasons other than making a fool of myself." —Diego G.

Course 3, Module 6: Cultivate Professional Relationships

We love people. Our relationships are the most important things in our lives. Let's create a situation where all of the people around you are the ones who support and elevate you.

"I want to thank this program for giving me lessons that helped open my eyes. They made me want to better myself and gain more knowledge." —Susan C.

What did you learn about yourself through this module?

"I learned how to better myself and sell myself to others." —Yobanie L.

"I learned that I need to utilize my mentors a lot more and ask them questions." —Manuel R.

"I learned that there are a lot of people I admire who have done really good things in their lifetime." —Jennifer R.

"I learned a lot about myself and I am going to keep pushing myself even more." —Erminio O.

"It helped me understand that I am able to achieve anything I want if I set my mind to it. Also to have patience because I can't build a business in two days - I need to understand that it takes time and commitment. If I'm able to do that then I'm going to succeed in life." —Cindy M.

"I learned that I actually have a bit of help and support when it comes to networking within my family." —Gabriel M.

"I learned that I can gain many skills if I have the dedication." —Diego G.

"I learned that if I'm going to have people work for me I need a list of what people are going to do and how it is going to benefit us as a business." —Richard G.

Which were your favorite activities or topics in this module?

"I enjoyed the activity labeled *My Mentors* because it helped me realize that those two women are a huge help and inspiration to me." —Gabriel M.

"Loved *My Mentors* because it was helpful with my network." —Jasmine A.

"My favorite activity was *Engaging with My Prospective Advisors*. It reminded me how much I've grown and how I can continue to grow." —Jazmin B.

"The most favorite was *Engaging with My Prospective Advisors* because it helped me see what some of my friends' mindsets are, and most of them were already aware of helping to build a franchise." —Leslie C.

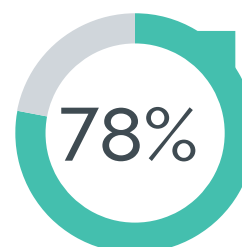
"My favorite was *My Prospective Advisory Board* because it made me think about some people I can count on." —Maria D.

"I enjoyed every one of the exercises, especially the ones that made me interact with others." —Diego G.

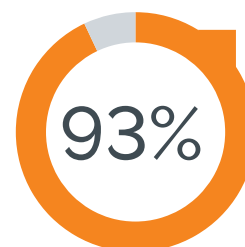
"*My Mentors* was my favorite because you had to think and appreciate the people who taught you things. My least favorite was *Engaging with My Prospective Advisors* because I can't afford to travel and meet them at the events they host." —Ruben R.



Are more confident in understanding how to build and maintain important relationships



Feel they now have concrete actions they can take to cultivate their professional relationships



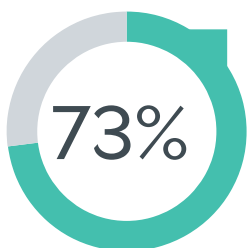
Feel relationships are valuable in reaching their career goals

"I learned that I have come far from where I was last year - emotionally, physically, and mentally." —Erick R.

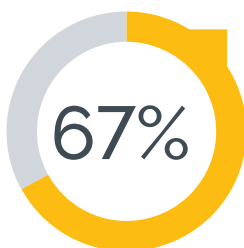
Course 4: Activating Your Plan

Elevating your strategy will make you aim higher, expect more from yourself, and achieve more in return. Take your big new plans and put them into action. Results await!

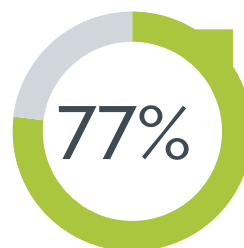
After completing Course 4, students reported the following outcomes:



Can now distinguish between daily decisions and major life choices, and choose those in alignment with their personal and professional goals



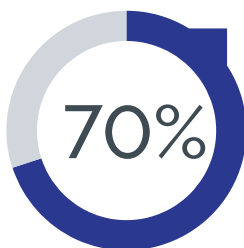
Now have a documented plan of action to get where they want to go



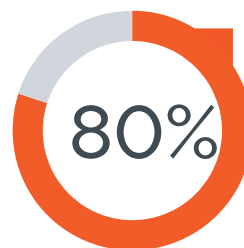
Now know how to effectively earn, manage, and raise money



Now understand the importance of having an entrepreneurial mindset and how it helps with their career choices



Now know how to build their personal and professional network



Can now recognize positive and negative influences and their impact on success

“The activity that stood out to me the most was One of My Life Goals. It made me realize that even though I act confident, I need to work on my self-worth.” —Jazmin B.

“It's good to understand your priorities, know the importance of your life goals, and recognize why you do the things you do.” —Cindy M.

“I learned that I can't give up, I need to have college experience.” —David R.

“I learned what my actual priorities are and which of those line up best with what I want in life.” —Karalyn H.

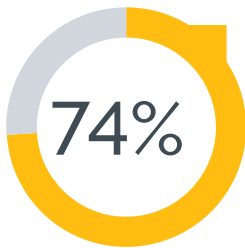
Course 4, Module 1: Major Life Decisions

The decisions we make are the very things that take our lives in one particular direction or another. In this module, we focus on how to make decisions that are in alignment with what you really want, so that you can live the life you really want.

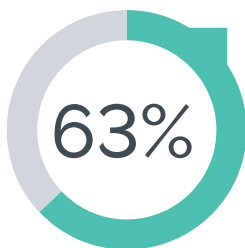
"I learned how to set my goals and put everything step-by-step." — Erminio O.



Feel more comfortable making big decisions that lie ahead of them



Are more confident in making major life decisions in alignment with their priorities



Are more clear in being able to set goals for themselves after this module

Which were your favorite activities or topics in this module?

"My favorite was *Rating My Priorities* because it made me understand them more." —Daniela C.

"My most favorite activity was *One of My Life Goals*. I added two and they were major, because this is my future." —Jasmine A.

"They were all great. I feel if I rate them it would be a lie because they were all so good." —Richard G.

"I enjoyed every exercise equally. They allowed me to express myself thoroughly." —Diego G.

"*One of My Life Goals* was the best one out of these modules because it was easy to understand." —Anthony J.

"*One of My Life Goals*, because it matters the most to me, I feel better to know what I really want to do in life." —Basilio S.

"I liked that this module gave me options and helped me to understand priorities." —Ashley M.

"My *Top Priorities* was my favorite exercise because it made me think about what is really important to me." —Ruben R.

"They all were my favorite because they showed me something new that I didn't know." —Naomi S.

What did you learn about yourself through this module?

"I learned a lot about myself." —Derrick D.

"I learned that I could move out of my house and live on my own." —Monserrat S.

"I learned that there's a big decision I need to make soon, and also my priorities." —Manuel R.

"I learned a lot about myself, how I am and the ways I love myself." —Asia H.

"I'm better at making big life changing decisions." —Richard G.

"I learned that I'm not ready for a big change." —Jazmin B.

"I learned that my priorities match my career choice." —Jasmine A.

"I learned I have a lot of improvement to do." —Anthony A.

"I learned that my thoughts have changed." —Yobanie L.

"I loved the activities and they help me feel better, follow my dreams and my heart, keep up, and never give up." —Basilio S.

"I learned to always have a plan, and if you don't have that have a goal - it will give you a plan." —Anthony J.

"I learned to fully understand my priorities and have a clear vision of what I want in life, and for my future goals and plans. It helped me organize my thoughts and know the reasons I do what I do." —Cindy M.

Course 4, Module 2: Think Like an Entrepreneur

Whether you want to have the stability of a job or the adventures of running your own company, we encourage you to think like an entrepreneur. So many great things happen when you take the initiative on a project, become the head of a department, or open your own coffee shop. Take ownership of, and action on, something you feel passionate about.

Would you rate your self as having a strong entrepreneurial mindset or not? Please finish the following question: My entrepreneurial mindset is _____.

Response	Average	Total
Nonexistent	<div><div></div></div> 6%	2
Okay but I'd rather be an intrapreneur, using my entrepreneurial skills as an employee	<div><div></div></div> 25%	8
Average and I'd be interested in trying out more entrepreneurial endeavors	<div><div></div></div> 47%	15
Above average and I am excited to try all kinds of projects and/or businesses	<div><div></div></div> 22%	5
Total responses to question	<div><div></div></div> 100%	32/32

Rate your level of comfortability in taking a risk and possibly failing?

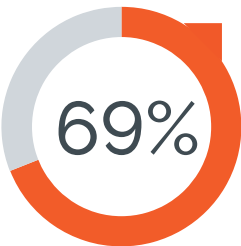
Response	Average	Total
I am not at all comfortable in taking risks.	<div><div></div></div> 3%	1
I could push myself to try but not excited about it.	<div><div></div></div> 22%	7
I am willing to give it a try.	<div><div></div></div> 50%	16
I am totally eager try and not worried about whether I fail or not.	<div><div></div></div> 25%	8
Total responses to question	<div><div></div></div> 100%	32/32

What did you learn about yourself through this module?

- "I learned ways that I can start up an organization." —Daniela C.
- "I learned that I'm going to be a great entrepreneur when I start my business." —Richard G.
- "I learned that I still have a lot to learn and I'm going to keep getting better." —Diego G.
- "It caused me to think differently about myself and my situation." —Anthony J.
- "I learned how to invest and do business." —Noah M.
- "I learned that I need to feel more free and share my thoughts more often." —David R.
- "I learned that I should take risks more frequently." —Manuel R.

Which were your favorite activities or topics in this module?

- "My preferred exercise was *Assessing My Entrepreneurial Capacity* because doing the activity helped me understand and apply the concept." —Ruben R.
- "All of the modules are important and really set an example for myself and others." —David R.
- "It helped me understand I can take risks and not to worry about failing." —Cindy M.
- "I enjoyed each and every exercise equally. It allowed me to exercise my entrepreneur skills." —Diego G.
- "I liked the risk taking activity. It made me want to take more risk in life." —Jazmin B.



Are more how clear on what it means to "think like an entrepreneur"

"It helped me organize my thoughts and have a clear vision of what it is to have an entrepreneurial mind set." —Cindy M.

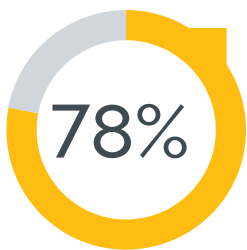
Course 4, Module 3: Earn, Manage, & Raise Money

Money. It can be the source of stress or the source of happiness. When you learn how to earn, manage, and raise money, you will find that your life is so much easier because you are not worried about money. Learning how to handle money is one of the biggest keys to success in life.

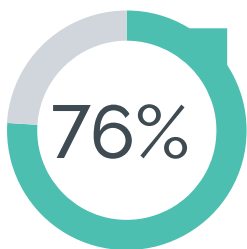
"I learned not to sit still, to go and do something with your life." —Anthony J.



Are more knowledgeable regarding earning, managing, and raising money



Now feel it is more important to manage their finances



Are more aware of their current financial state

What did you learn about yourself from this activity?

"I learned that I'm spending too much money on stuff that I don't really need. I am spending around \$2400 a month when I could probably be saving \$300 of that money."
—Erminio O.

"I learned that my expenses are necessary and I'm not spending where I shouldn't." —Manuel R.

"I learned I should probably keep count of how much money I spend on unnecessary items to potentially save some extra cash." —Ruben R.

"It is very important to save money to make my dreams happen, and it's important to make sure to buy things that you really need." —Basilio S.

"My *Financial Overview* was my favorite. It made me open up more about where I am in life." —Anthony J.

"I learned I'm a freeloader and should probably find a job." —Isaac C.

"I learned that I only spend money if I really have to, and if I have extra I'll buy a shirt or food." —Richard G.

What did you learn about yourself through this module?

"I learned that I'm not managing my money as I should." —Erminio O.

"I learned how much money I spend in a month, and that I should save more money for myself and my dreams. Or, invest in something that is very important to me." —Basilio S.

"I learned that my finances are very low compared to someone who lives alone." —Manuel R.

"I learned that I need to focus more on my life instead of focusing on other people's lives." —David R.

"I learned that I have to save my money while I can because I have no bills." —Noah M.

"I have a son to take care of, so it's hard to have money because there are things the baby needs and everything related to kids is expensive. So, it is important to understand where you stand with your money." —Cindy M.

"I learned that I need to better manage my money in the future to pay things on time." —Diego G.

"I learned I'm bad at budgeting money." —Jazmin B.

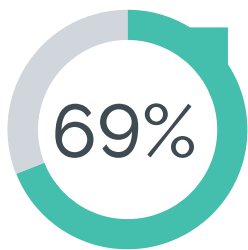
*"I learned that I need to understand what's best for myself and nobody else. I need to stop worrying so much."
—David R.*

Course 4, Module 4: Your Grand Plan

You’re not going to get very far without having a great plan. Many people do a lot of talking about what they want, but the main reason they don’t achieve their goals is because they never made a plan. Be a person with a solid, strategic plan!



Have a more clear vision of where they want to go



Have a better understanding of what they need to do to achieve their goals



Now feel their Grand Plan seems more attainable

*“I learned that I can buy myself a house. I just need to follow the steps.”
—Diego G.*

The Grand Plan activity helped me most by: *Feel free to check more than one answer.*

Response	Average	Total
Helping me get clear on what I need to do to achieve my goal.	<div><div></div></div> 28%	9
Teaching me a solid process that I can use again in the future with my other goals.	<div><div></div></div> 22%	7
Helping me get a sense of how much time it will likely take to complete my goals.	<div><div></div></div> 28%	9
Teaching me how to break things down into smaller, actionable steps.	<div><div></div></div> 38%	12
Other (answer in the next question’s essay box).	<div><div></div></div> 9%	3
Total responses to question	<div><div></div></div> 100%	32/32

What did you learn about yourself through this module?

“I learned that I can organize my goals.” —Claudia A.

“I learned that if I continue to push myself I will get where I want to be in life.” —Jazmin B.

“I learned how to organize my steps in achieving my goals, and it made me focus on what is most important. It helped me understand the steps I need to take so I can actually be where I want to be.”
—Cindy M.

“I learned I am already on my way to accomplishing my goals.” —Ashley M.

“I learned I have a long way to go, but it is very doable.”
—Diana M.

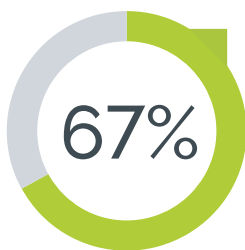
“I learned I need to come out of my shell and not be shy.”
—David R.

“I learned it’s important to manage your money if you’re saving for a big purchase.” —Ruben R.

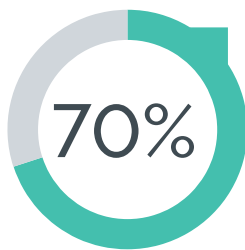
“I learned how to achieve my goals and how to make deadlines.” —Noah M.

Course 4, Module 5: Be a Leader

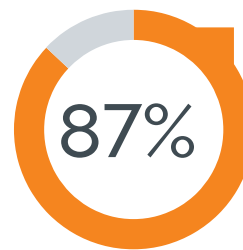
Everyone has the capability to become a great leader in some way. Some people will become leaders of entire countries, some will lead their local book club. All of it is great. What are the things you feel passionate about? How can you step up as a leader?



Are more comfortable about their leadership abilities



Feel more ambitious to become a leader



Are more knowledgeable about what it takes to be a good leader

“I learned that a career was in my eyes this whole time.” —Diego G.

What did you learn about yourself through this module?

“I learned that I need to surround myself with people who can help me with more resources.” —Jazmin B.

“I learned how to get into another business venture or nonprofit and to think about where you want to go in life.” —Asia H.

“I learned that I always want to be a leader and lead my team.” —Anthony J.

“I learned that is very important to be honest in every single module, so that is exactly what I am doing.” —David R.

“I learned how to achieve my goals and make deadlines.” —Noah M.

“I learned that maybe this is what I want to be, a good leader to the community.” —Erminio O.

“I learned the foundations I need to work on while also applying them to my routine.” —Manuel R.

“I learned that this is my goal, this is me, and I know I can get better as I level up and be as great as I want to be. It is all up to me.” —Basilio S.

Which were your favorite activities or topics in this module?

“My favorite part is that I was able to explain why I like to be a leader.” —Anthony J.

“Now I can think differently about my situation. I made some changes I’m happy about after this lesson.” —Asia H.

“My *Core Values*, because it is the most important to me. It all starts with values and determination. One day I would like to be a good or great leader that leads a company, society, community, family, or a group of friends.” —Basilio S.

“I liked *My Core Values*, it was interesting and I learned a lot.” —Noah M.

“My favorite topic question was *My Core Values*. It made me much more aware of the things I should work on.” —Jazmin B.

“I preferred the exercise *My Core Values* because it is always good to remind yourself what is actually important in life.” —Ruben R.

“I enjoyed this module because we go over the same stuff in the Marine Corps. Every Marine is trained to become a leader in any situation.” —Diego G.

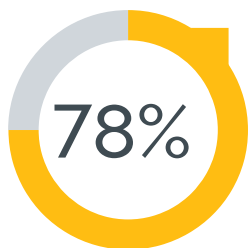
Course 4, Module 6: Surround Yourself with Success

When you surround yourself with successful people, you will start to look, feel, act, and be successful as well. One of the best ways to maintain your growth is to be around those who inspire you to be the best version of yourself. Surround yourself with those you admire.

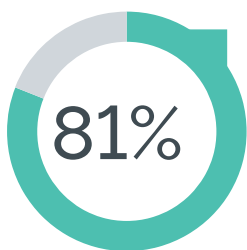
"I enjoyed every exercise in this module. They all revealed what success looks like to me." —Diego G.



Have been able to define success for themselves (versus someone else's definition of success)



Are more capable of "editing" their environment and influences to ensure they are best supported for success



Are more confident in gaining access to circles of power and influence

What did you learn about yourself from this activity?

"I learned that I can be successful if I put the time and effort into it. If I stay focused, I will peak." —Diego G.

"I learned that I can make it through life if I'm surrounded by positive people." —Claudia A.

"How I can be better for myself and for the ones around me." —Richard G.

"I learned that I have to continue to chase my main dreams in life." —Anthony J.

"I always knew and was clear on what I desired in life and how I wanted to be in my future. I see myself and my family being stable and happy in our home. These modules helped me organize my thoughts and have a clear mindset, and made me understand the steps toward and importance of understanding your dreams and goals." —Cindy M.

"I learned that I need to surround myself with more positive people." —Jazmin B.

"I learned who my true friends are and who the people are that want to see me fall." —Manuel R.

What did you learn about yourself through this module?

"My favorite activity in this module was *Setting Boundaries*. It made me realize how much of my time I was putting into others instead of my own time. It made me want to work on my self worth." —Jazmin Barrios

I liked *Gain Power Influence, Part 2* because I was able to open up about the steps I need to take to get where I want to be." —Anthony J.

"All of the modules are really important to me, but honestly *My Role Models* is the best one because I think about those the most." —David Rios

"I realized I have more role models than I thought." —Ashley M.
"All the activities were great. I enjoyed them equally." —Manuel R.

"*My Definition Of Success* was my preferred topic because it gave me the opportunity to tell small parts of my father's rags to riches story." —Ruben R.

"My favorite was *My Definition of Success*." —Naomi S.

"At the end of this module I am clear about what I want to be and glad to be part of this course. It is time to take a big step in my life - to take action, follow my dreams, and make history. I don't give up and will keep working on what I want to be." —Basilio S.

As you can see, many students found exceptional value in Exploring Your Potential™ and learned a lot about self-awareness, problem solving, decision making, strategic planning, execution, career orientation, and much more. Thank you for the opportunity.

Sincerely, The Exploring Your Potential™ Team.